



Dear WHE parents and friends,

FOWHE's 14th Annual Auction will be held online March 19-21! The auction is one of our biggest fundraising events of the year. FOWHE must raise over \$350,000 this school year to maintain most of the staff and programs that people think of as essential to our children's education, such as P.E., music, art, technology, field trips, assemblies, teachers' aides, and much more. The success of the auction depends on YOU! If we all pitch in, we can reach our fundraising goals.

GET DONATION ITEMS

The deadline to submit auction items is **Friday, March 5, 2021**, so now is the time to start procuring your donations!

DONATION IDEAS

- An online event or class hosted by YOU! Cooking, artwork, yoga, crafts-- show us your skills!
- Gift certificates to restaurants, hair salons, and clothing stores
- Hotel stays, timeshares, and vacation rentals
- Kids activities: online camps, lessons, tutoring, and online classes or activities
- High-end goods such as purses, wallets, shoes, and clothing

HOW TO GET A DONATION

Start by asking the businesses you support to make donations! It's a great, low-cost promotion for their products. When reaching out for donations, you are welcome to use the donation letter provided on our website at www.fowhe.org/auction. And don't forget, donations are 100% tax deductible!

SUBMIT DONATION FORMS AND DELIVER YOUR ITEMS

Follow these steps to donate your items:

- 1) Fill out the donation form online at <https://www.fowhe.org/auction>. You **MUST** fill out a donation form for **EACH ITEM** that you donate.
- 2) Email your donation form AND pictures of your item to FOWHEdonation@gmail.com.
- 3) Donated items can be dropped off at WHE's front office located at 970 Hammond St., West Hollywood, CA 90069, between 9am-3pm on the following dates: 2/23-2/25 and 3/2-3/5.
- 4) If you can't drop-off your item during the allotted time, please email FOWHEdonation@gmail.com, and we will make arrangements to collect your item.

Thank you for stepping up for our kids and improving the future of our school!

Sincerely,
FOWHE & the Auction Committee