



February 2019

Dear Community Partner,

The Friends of West Hollywood Elementary (FOWHE), a 501c (3) charitable parent organization of West Hollywood Elementary, a public school within the Los Angeles Unified School District, will proudly celebrate our twelfth anniversary at our 12th Annual Gala and Silent Auction on **March 23rd, 2019 at The Hills Penthouse**.

Each year FOWHE must raise ~ \$550,000 to maintain the **extra** programs we think are essential to kids' education, such as physical education, music, art, dance, technology and technology support, field trips, assemblies, teachers' aides, and much more. One thing that sets us apart from other public elementary schools is our extraordinary relationship with our community, including the City of West Hollywood and the West Hollywood Business Community.

Help us exceed our fundraising goal and guarantee the best education for our community's children. Your sponsorship ad will reach over **400** grateful and loyal **families** at our school. The sponsor banners on San Vicente Boulevard (just South of Sunset) will be seen by **13,000** commuters traveling on San Vicente **each day**.

Be part of our event by sponsoring at one of the following levels:

Title Sponsor \$10,000	<ul style="list-style-type: none"> • Named sponsor of Gala and other school events, 2 page ad in auction program • 2 backpack stuffers and in-school ads, thank you on school and Gala websites • High visibility banner on school fence on San Vicente for 1 year • Corporate brick in front of school entrance • 5 headers in weekly newsletter, social media posts and room parent outreach letters throughout the year • 4 VIP tickets to Gala
Platinum \$5,000	<ul style="list-style-type: none"> • 1 backpack stuffer, full page ad in auction program, thank you on school and Gala websites • High visibility banner on school fence on San Vicente for 1 year • Corporate brick in front of school entrance • 3 headers in weekly newsletter, social media posts and room parent outreach letters throughout the year • 4 VIP tickets to Gala
Gold \$2,500	<ul style="list-style-type: none"> • 1 backpack stuffer, full page ad in auction program, thank you on school and Gala websites • Corporate brick in front of school entrance • 1 header in weekly newsletter/mo, 2 social media posts & room parent outreach letters throughout the year • 2 VIP tickets to Gala
Silver \$1,000	<ul style="list-style-type: none"> • Half-page ad in auction program, thank you on school and Gala websites • 1 header in weekly newsletter, social media post • 2 VIP tickets to Gala
Community Partner \$500	<ul style="list-style-type: none"> • Half-page ad in auction program • 1 header in weekly newsletter, social media post • 1 VIP ticket to Gala
Bronze \$100	<ul style="list-style-type: none"> • Quarter-page ad in auction program • 1 social media post

We sincerely hope you will commit to sponsorship and thank you for your pledge. Please return the sponsorship form by March 8th to FOWHE GALA at 970 N. Hammond St., West Hollywood, CA. If you have any questions please email Paula at paulaturnbull@mac.com or Michelle at brownpatel@gmail.com.

Thank you for stepping up for our kids and improving the future of our community!

Sincerely,

The Friends of West Hollywood Elementary Gala Auction Committee