



west hollywood elementary

Friends of West Hollywood Elementary's
Sponsorship Information

OUR SCHOOL



West Hollywood Elementary is a public TK – 5 elementary school within the Los Angeles Unified School District, and the only public elementary school located within the City of West Hollywood.

The school is located on Hammond Street, just South of Sunset Blvd. and West of San Vicente Blvd.

FOWHE

Friends of West Hollywood Elementary (FOWHE) is a 501c(3) charitable parent organization that supports the vision of West Hollywood Elementary School.

FOWHE, with the help of our generous families and local businesses, strives to raise more than \$550,000 annually to provide and maintain many extra programs that help to round out our students' educations. These “extras” include: physical education, music, art, dance, drama, orchestra, a technology program, field trips, art based assemblies and campus enrichments. Additionally, we support our teachers by providing teacher aides, a writing coach, technology support and organizing enrichment activities that correlate to class curricula.

One thing that sets **West Hollywood Elementary School** apart from other elementary schools is the extraordinary relationship with our community, including the **City of West Hollywood** and the **West Hollywood Business Community**.

FOWHE'S MISSION STATEMENT

To work in partnership with West Hollywood Elementary Administration to sustain a culture of academic excellence, student enrichment and personal growth supported by a committed and resourceful team of parent volunteers, educators, and community leaders.





OUR HISTORY

Originally named The Sherman School, West Hollywood Elementary has been around since 1890. The school grew and prospered until the 1980s when there was a change in the demographics and we lost families. In the year 2000, we hit bottom and lost our kindergarten class due to low enrollment. It wasn't until 2004, after a meeting in the park, when 14 families made the commitment to start a kindergarten class again. It was this group of dedicated parents who paved the way to our current success.

These families saw the potential of our school even though the performance scores were low and few local children attended.

Now we are considered one of the most sought-after schools in the Los Angeles Unified School District. Where LAUSD has had to cut programs due to state budget issues, our parents and community have stepped up and provided what LAUSD took away – “extras” like arts, music, and technology. We choose to offer excellent education and enrichments by working alongside our principal and teachers. We know what is necessary to educate our children in a conscious and considerate manner and work together as partners doing our part to nurture children that will be good citizens of tomorrow's society.



OUR TODAY

- We celebrate and actively foster appreciation for all diversity within our school, our surrounding community and the world beyond West Hollywood.
- We encourage community within our school's parent population, teachers and staff for the most positive school environment for our children.
- We draw energy and support from our community outside of the school to make sure our kids receive an enriched and well-rounded education.

SCHOOL ACCOMPLISHMENTS

- Current Academic Assessment
 - ELA: 84% of student at or above grade level
 - Math: 80% of students at or above grade level
 - *** LAUSD Average around 30% ***
- Ranked 10 out of 10 in California for student test scores by the California Charter School Association
- A California Distinguished School

HOW CAN YOU HELP SUPPORT OUR CHILDREN?



"TITLE" SPONSOR PACKAGE (\$10,000 ANNUAL DONATION)

HIGHEST VISIBILITY ADVERTISING:

- Named sponsor of school events (ads, signage at events, integration)
- Back pack stuffer (2 per year)
- A high visibility banner on school fence on San Vicente for 1 school calendar year
- A corporate Brick in front of main school door

DIGITAL ADVERTISING:

- In-school ads (TV/bulletin board)
- Up to 5 header and 5 footer advertisements in our weekly newsletter throughout the year
- Up to 5 social posts on Social Media

(All advertising is optional at sponsor's discretion. Art & copy to be provided by the sponsor, printed by WHE.)



"PLATINUM" SPONSOR PACKAGE (\$5,000 ANNUAL DONATION)

HIGHEST VISIBILITY ADVERTISING:

- Back pack stuffer (1 per year)
- A high visibility banner on school fence on San Vicente for 1 school calendar year
- A corporate Brick in front of main school door

DIGITAL ADVERTISING:

- Up to 3 header and 3 footer advertisements in our weekly newsletter throughout the year
- Up to 3 social posts on Social Media

(All advertising is optional at sponsor's discretion. Art & copy to be provided by the sponsor, printed by WHE.)



"GOLD" SPONSOR PACKAGE (\$2,500 ANNUAL DONATION)

HIGHEST VISIBILITY ADVERTISING:

- Back pack stuffer (1 per year)
- A corporate Brick in front of main school door

DIGITAL ADVERTISING:

- 1 header and 1 footer advertisements per month in our weekly newsletter
- Up to 2 social posts on Social Media

(All advertising is optional at sponsor's discretion. Art & copy to be provided by the sponsor, printed by WHE.)



ADDITIONAL OPPORTUNITIES FOR SPONSORSHIP

Advertising at our Annual Gala	\$2500	High visibility on Gala Collateral
Banner on San Vicente fence	\$2500	1 calendar year
Banner on San Vicente fence	\$1000	1 semester
Corporate Bricks	\$1000	Check for deadlines
In School Ads (TV, Bulletin boards)	\$1000	2 per school year
Back Pack Stuffer	\$1000	1 per school year
Advertising at Community Events	\$500	Per event
Thank You Ad from FOWHE	\$500	
Social Media post	\$250	
Wizard Wire advertisement (header)	\$250	2 week run / 2 - 4 issues
Wizard Wire advertisement (footer)	\$150	2 week run / 2 - 4 issues

For information on these and other sponsorship opportunities, e-mail: sponsor@fowhe.org.

HOW TO DONATE

1. Donate **online** at **www.fowhe.org/sponsor**
2. Send your **check** (payable to "FOWHE") to:

West Hollywood Elementary School

ATTN: FOWHE Sponsorship Chair

970 N. Hammond Street, West Hollywood, CA 90069

3. Bring your check to the school office at 970 Hammond

- FOWHE is a 501c(3) Tax ID#38-3708391
- Corporate matching gifts can often double or triple your gift.
- FOWHE accepts donations of stock and other securities which may provide you with tax advantages.
- Make a memorial or tribute gift in honor of someone. Send your gift along with the name of your friend or loved one.





THANK YOU
for your consideration

Contact: Friends of West Hollywood Elementary (FOWHE) at sponsor@fowhe.org